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**110<sup>th</sup> National Western Stock Show celebrates strong attendance with six days remaining**

*Denver, CO.* - The National Western Stock Show announced 421,872 guests have visited the 110 year-old Colorado tradition since the doors opened over a week ago on January 9<sup>th</sup>. To date, that is an increase of 2,215 guest over last year. "We are excited about the number of fans that have come out to enjoy the event so far," said Paul Andrews National Western Stock Show President & CEO. "We realize folks have many ways to spend their free time, and we appreciate that they choose to enjoy that time with us."

There is still more to see. The 2016 Stock Show continues through Sunday, January 24<sup>th</sup> with eleven remaining pro rodeos, including the Pro Rodeo Finals on Sunday, six more horse shows, over 600 trade show exhibits, NW Nursery, educational tours and the announcement of the Grand Champion Steer which will be on display at the Brown Palace, Friday January 22<sup>nd</sup>. Fan Appreciation Day is Sunday, Jan 24<sup>th</sup> with \$10 grounds admission tickets plus fans wearing their Broncos gear will receive \$2 off the admission ticket at the NW box office.

Grounds admission and event tickets are still available at [nationalwestern.com](http://nationalwestern.com) and all King Sooper locations.

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**About the National Western Stock Show**

In the 110th year, the National Western Stock Show is a 501(c) (3) charitable organization that provides college and graduate level scholarships in agriculture and medicine for practice in rural areas. It is also our mission to serve producers and consumers throughout the world by being the premier Stock Show, Rodeo, Horse Show and center for year-round events. The 16-day show also serves as an entertainment arena, hosting one of the world's richest regular season professional rodeos, largest horse show and Colorado's largest western trade show. For more information, visit [nationalwestern.com](http://nationalwestern.com).