



2018 Trade Show Application
January 6 – 21, 2018

Company: _____

(Name which will be used throughout the Show and listed on sales receipts)

NOTE: This application does *NOT* guarantee space for the Show, **PLEASE DO NOT SEND ANY MONEY.** Please **TYPE** or **PRINT CLEARLY:** All information must be completed, or application **WILL NOT** be accepted. **Applications that are not legible will be rejected and/or returned.**

Contact #1: _____

Address: _____

City: _____

State: _____ Zip: _____

Business Phone: (____) _____

Cell Phone: (____) _____

Fax: (____) _____

Email Address: _____

Website: _____

Contact #2: _____

Address: _____

City: _____

State: _____ Zip: _____

Business Phone: (____) _____

Cell Phone: (____) _____

Fax: () _____

Email Address: _____

Website: _____

What size booth are you interested in?

	Frontage	Depth
Minimum		
Maximum		

Can you accommodate a low ceiling height, the under side of the Stadium Arena bleachers (below 7 feet)?

Yes No

Have you participated at the National Western Stock Show before? _____

If your company participated as any other name, please specify the name. _____

Years experience in the show industry. _____

USE THE *REVERSE SIDE* OR ATTACH A COMPLETE LIST OF ALL PRODUCTS YOU WISH TO DISPLAY OR SELL. THE APPLICATION IS NOT COMPLETE WITHOUT THIS INFORMATION AND WILL NOT BE CONSIDERED.

List Brand names, include pictures and/or brochures if possible.

NO EXCLUSIVITY SHALL BE GRANTED

No other products may be added after contracts have been issued. Product additions, deletions or substitutions must be requested in writing and approved by the National Western Stock Show.

Authorized Signature _____

Date _____

I agree to abide by the National Western Stock Show Rules and Regulations if selected to participate.

Please specify the most appropriate category for your products/service: (Choose one)

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Ag Equipment | <input type="checkbox"/> Clothing | <input type="checkbox"/> Home Improvements | <input type="checkbox"/> Services / Information |
| <input type="checkbox"/> Ag Promotion | <input type="checkbox"/> Cookware | <input type="checkbox"/> Household Items | <input type="checkbox"/> Signage |
| <input type="checkbox"/> Amusements | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Horse Supplies | <input type="checkbox"/> Skincare |
| <input type="checkbox"/> Animal Supplies | <input type="checkbox"/> Fashion Accessories | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Tools |
| <input type="checkbox"/> Art | <input type="checkbox"/> Food | <input type="checkbox"/> Knives | <input type="checkbox"/> Toys |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Furniture | <input type="checkbox"/> Livestock Supplies | <input type="checkbox"/> Trailers |
| <input type="checkbox"/> Boots | <input type="checkbox"/> Hats | <input type="checkbox"/> Media / Publications | <input type="checkbox"/> Travel / Vacation |
| <input type="checkbox"/> Buildings | <input type="checkbox"/> Health | <input type="checkbox"/> Outdoors | <input type="checkbox"/> Western Décor |
| <input type="checkbox"/> Children | <input type="checkbox"/> Home Décor | <input type="checkbox"/> Outfitters | <input type="checkbox"/> Western Wear |

WE NEED YOUR HELP! As you are filling out your application, please include a listing of the products you intend to sell or display. Be specific and include **“brand”** names. **NOTE: General words – “clothing, hats, accessories, miscellaneous, jewelry, related items, or promotional items” will not be acceptable.** These product listings are extremely important; we develop a product listing that identifies each exhibitor, so we can refer the public (your customers) to your booth. A products listing also helps us reduce duplications or over-saturation of the market area. We do not grant exclusivity for any products. If you decide not to include a product listing, we consider the application as incomplete, which may reduce and/or eliminate your opportunity to participate in the National Western Stock Show.

Please list the two most recent trade shows and fairs for this exhibit that you have participated in:

1) Event _____ Date _____
 Contact _____ Phone _____
 Email _____

2) Event _____ Date _____
 Contact _____ Phone _____
 Email _____

Return by mail or fax to:
 National Western Stock Show
 Trade Show Department
 4655 Humboldt Street
 Denver, Colorado 80216
 Fax: (303) 292-1708